

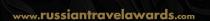
# Start a new era in hospitality with The Russian Travel

Awards!

Become a leader in the Russian and CIS market and increase your hotel's global visibility. Get in touch with your vendors immediately.

"Russian Travel Awards (RTA) is an innovative B2B communication platform that connects travel agencies in Russia and CIS countries with distinguished hotels."





How does The Russian Travel Awards provide service?

RTA brings together thousands of travel agency employees in Russia and CIS countries with upscale hotels in popular destinations.

The platform is designed for direct communication between agency employees in the CIS market and hotels, aimed at increasing hotel bookings, enhancing visibility, and creating sustainable partnerships in the tourism sector.

By maximizing your hotel's potential, it allows you to connect directly with agencies in your target market.



"Russian Travel Awards is a platform that provides 360-degree communication between Agencies and Hotels."



# Advantages of The Russian Travel Awards platform!





Direct access to thousands of travel agency employees.





#### High **Visibility**

Featured listings, targeted advertising, and marketing opportunities.



#### **Commission-Free International** Management

Easy and effective management of loyalty programs allows you to increase sales without additional costs to your hotel.



### **Business** Network

Expand your business volume by connecting directly with travel professionals.



A prestigious event where the best hotels of the year are awarded.

# Membership Benefits of The Russian Travel Awards!

Exclusive opportunities for member hotels.













### Free registration

Join now and promote your hotel to industry professionals.



#### Direct communication with Russian and CIS Travel Agencies

Empower your sales team and collaborate directly with agencies.

## Reservation data and performance reports

Enhance your marketing strategy.

## Special campaigns and announcements

Instantly announce your discounts, promotions, and add-ons to agencies in your target market.

#### Commissionfree bonus programs

Increase bookings through loyalty systems.

#### Agency Reviews and feedback management

Evaluate your service quality from the perspective of agency staff and respond to their comments

### Al-supported awards

Your hotel can win prestigious awards through independent evaluations and agency votes.



Elevate your brand with the Gala Event.

Russian Travel Awards annually bring together the best in the hospitality and tourism sectors through its Gala Event.

Award-winning hotels are recognized by prestigious authorities in the industry and tourism professionals.

Participants have the opportunity to promote their brands internationally and establish new business connections.

Join this prestigious event and make your hotel's name unforgatable in







## Join The Russian Travel Awards Now!

Join The Russian Travel Awards now to stand out and gain international recognition for your hotel!



**Detailed Information and Registration** www.russiantravelawards.com For your inquiries

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